

# How does the made to measure process work

## And why should I consider this option for my wedding gown

### **How is made to measure different from trying and buying a wedding gown, and how can I be sure that my dress will look fabulous!**

At a glance, having your gown custom made from a design, or a collection of pictures and ideas can seem very daunting, but there are some very important benefits.

- Your gown is made specifically for you, and made to fit you perfectly
- Your gown can be made from a wide variety of fabrics and many different accessory options
- You work alongside your designer to ensure your gown is exactly as you imagined it
- You have the option to add and change aspects of your gown to suit your likes and dislikes

We are often presented with many different queries from potential clients. Here is a list of the biggest concerns that brides usually have .....

#### **1. How do I know what style of gown will suit me and look flattering if I can't try on the style before I have it made?**

It is advisable to try on some different gowns, and collect pictures and ideas of styles that you feel suit your individual style. Working from these ideas, and with close consultation with your designer we can determine what style will suit you best.

We can also draw inspiration from the type of clothes you normally wear, and styles that you know suit you best. Your body shape will also help direct us to styles that are tried and tested to suit your particular body shape.

Once a style has been decided on we make a "mock up" of the dress style you have chosen, and you have the opportunity to make style changes. We will also make recommendations based on what we feel will be more flattering to you.

#### **2. Once I have decided to have a gown designed and made, what will the price be and will it change at all throughout the making process?**

At your initial design consultation we will give you a quote based on the style you have chosen, the type of fabric selected, and any additional accessories like beading, lace appliqué etc.

This quote is based on what has been discussed at this appointment, and will only change if specific details of the dress design change.

All our quotations include your gown being custom made to fit, which means there are no additional alteration charges.

#### **3. If changes need to be made to the style that I have selected to make the gown more flattering, will this incur extra costs?**

Extra charges will only be incurred if you make major changes to the style of your gown, or change your fabric selection. You will also be liable for extra charges if you change your mind about your gown details **after** your mock up (calico) dress fitting.

We are more than happy to discuss variations and additions to your gown, and will advise of any extra charges if they occur.

In my experience it is very rare that the price changes, and usually only happens if there is a late change of mind with the style, or extra beading etc is added to the gown.

#### **4. I am planning on losing weight before my wedding day. Should I leave my gown booking until later on when I am closer to my goal weight?**

We always recommend booking your wedding gown in as early as possible. The construction of your gown will commence about 5 – 6 months before your wedding, with regular fittings up until about 2 weeks before your wedding.

Your gown is made to fit you, so if you lose weight along the way, the gown will be adjusted to fit you. Most of our clients are losing weight up until their wedding day, and custom made is a perfect option to ensure a great fit on your wedding day.

**5. My wedding day is still 12 to 18 months away. Is it too early to get organised with my gown? What happens if I change my mind about the design and decide that I want something different?**

It is never too early to start organizing your wedding gown. We will provide a quotation at your initial appointment based on your ideas, but this can certainly be changed, and ideas and design changes can be made to the style.

We always confirm all the gown details just before we start constructing your wedding gown, so if you do change your mind we will alter the design and advise of any pricing fluctuations.

However once construction on your gown has commenced, there are limits on what can be changed. All of these details are explained at your appointments.

**6. Can I supply my own fabric or accessories for my wedding gown?**

We do allow clients to supply their own fabric and accessories. We will give you all your fabric requirements and store recommendations so you can confidently purchase or supply your own fabrics.

It is very important to follow our recommendations, as different fabrics are suitable for different applications. The Client is solely responsible for the suitability of their fabric selection.

**7. I have decided to have my gown made, what can I expect at my appointments?**

Once you have decided to have your gown made you will receive a confirmation pack which includes all the details of your wedding gown design and costing.

We generally work on allowing 4 – 5 appointments per client.

Your initial appointment is your measurements appointment. At this appointment we confirm your wedding gown design and fabric selection. We also take your measurements.

The following appointment is known as your calico fitting, where you will try on an initial “mock up” of your wedding gown. At this appointment you will see the basic shape of your wedding gown, and have the opportunity to make changes to style, and cut of the gown.

The last 2 – 3 appointments are fabric appointments, where your gown is made up in your chosen fabrics and we look at design finishes and the fit of the gown.

The average client has 4 – 5 appointments, but we will do as many appointments as you need. There are never any additional charges if you require extra appointments.

**8. What sort of payment terms are expected on my wedding gown?**

We treat your wedding gown as a layby.

We take a \$100 booking deposit when you initially book your gown in. This amount is then deducted from your total dress price.

From there we require a 25% payment at each of your first four fittings. Your fittings are spaced about 6 weeks apart.

**9. How much time do I need to allow to have a wedding gown designed and made?**

We allow 5 – 6 months to construct a gown, so it is highly recommended to have your gown booked in about 8 months prior to your wedding day.

We certainly can be flexible with this timeframe if there are special circumstances, or something needs to be done quickly!

## **A bit about Jealousy Bridal Design**

First and foremost we are very committed to providing you with excellent and personal customer service. As a client you will deal with Chelsea from the initial enquiries and appointment right through to the final pick up of your gown.

You can be assured of a professional but friendly approach to making your wedding gown.

We certainly do not believe in pressuring you into the most expensive gown available, but rather aim to find a design and solution that reflects your personality, and fits into your budget.

All our gowns are made on the premises and all of our products are proudly from Australian suppliers.

Call us for your OBLIGATION FREE appointment, and see what we can do for you!